

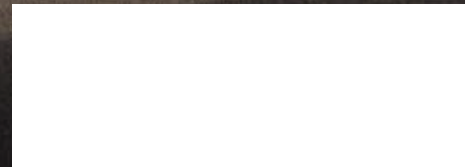


CITROËN



Authorized Sole Importer  
Shangrila Motors Pvt. Ltd.  
Contact : 5909627 | 5901028

Dealer Details



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CITROËN



**NEW CITROËN C3**

— #EXPRESSYOURSTYLE —





# THE MAN BEHIND A **CENTURY-OLD LEGACY**



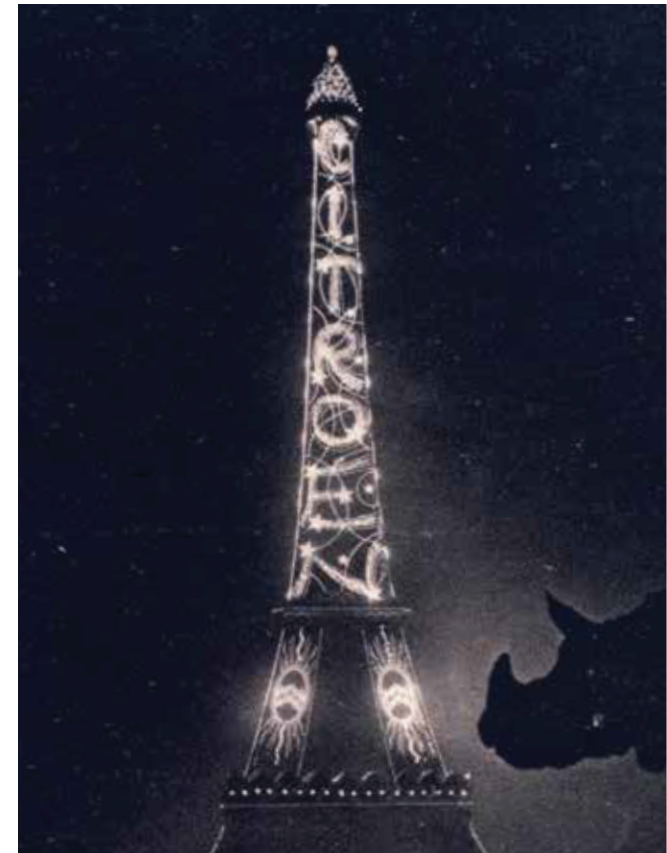
Brand Citroën owes its remarkable success to an audacious, maverick Frenchman - **André Citroën**.

Driven by a dream to make cars more accessible to everyone, he founded Citroën in 1919. With his groundbreaking vision, the company would go on to revolutionise car manufacturing in Europe and become a pioneer in automotive innovation.

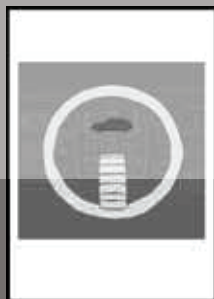
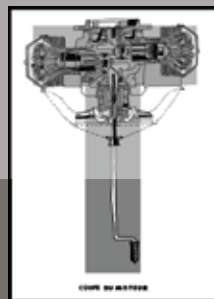
André Citroën developed double helical gears with V-shaped teeth, years before he founded the company he named after himself. The gears proved to be a game-changer, bringing him immense success. The gears held great significance for him – so much so that he based the design of Citroën’s logo on the very same gears.

Besides his entrepreneurial gifts, he was renowned for his advertising acumen, dazzling audiences with bold and never-seen-before campaigns.

André Citroën’s spirit has endured at Citroën for over a century, inspiring the company’s designers and engineers to be as audacious as he was. And to push the boundaries of what is possible.







During the 90s Le Tone had a major hit, "Joli Dragon", and devoted himself to music for 15 years before progressively moving towards illustrative art. Since 2011 his creations have been exhibited in famous places such as the Pompidou Centre. An admirer of artists who know how to make the best use of colour, Le Tone confesses to having a weakness for black and white, which he uses to tell simple stories through his felt pen drawings.

## 1974

Citroën launches CX. It's the ultimate mix of technical innovation and advanced design with the engine and gearbox positioned together at the front. The sophisticated hydropneumatic suspension, concave rear screen and a futuristic dashboard helped it succeed amongst more ordinary rivals.



## 2021

Citroën presents the New e-C4, a 100%-electric vehicle. Drawing on Citroën's rich 92-year history in the hatchback segment, the New e-C4 offers cutting-edge design and exceptional on-board comfort.

## CITROËN Origins



### 1934

Citroën revolutionises the automotive landscape with Traction Avant. The famous name comes from its ground breaking front-wheel drive engineering.



### 1939

Citroën launches 'TUB', a supremely practical modern design with a sliding side door. Its successor, is the famous Type H (above), launched in 1947.



### 1948

The much-loved 2 CV is created as a "safe and economical vehicle, able to carry 4 people on-board and 50 kg of luggage". More than 5 million are made.



### 1955

Unveiled to a stunned public at the 1955 Paris Motor Show, DS takes futuristic design to new heights. Its stunning aerodynamic shape, created by Flaminio Bertoni, earns it the nickname 'flying saucer'. Under the skin, it's just as advanced.



### 1968

It's a golden age for light and agile vehicles like Ami 6, Dyane and Mehari, a unique design for all roads and multi-purpose use.



### 1970

The modern looks and neat style of GS established it as one of the most aerodynamic and comfortable vehicles on the market for years to come. Equipped with a flat 4-cylinder engine and hydropneumatic suspension, this hatchback went on to sell around 2.5 million units.



### 2014

Citroën C4 Cactus was awarded the "World Car Design of The Year" title in April 2015, confirming that this car challenged the status quo with its bold and innovative style.



# WHAT MAKES C3 COOL



## LIVE ELEVATED

Enjoy its SUV stance with high ground clearance and a confident & high driving position.

## CUSTOMISED COMFORT

#ExpressYourStyle with the New C3 that truly represents who you are through a range of exterior colour combinations .

## DESIGN

Fuelled by the signature Citroën design DNA, tracing the lines that etch a strong attitude, the New C3 stands tall with a SUV stance, sporting a high bonnet and dual-LED DRLs.

## TROPICALISED AC

Discover a new way of driving in comfort with a tropicalised air-conditioning system that delivers faster & efficient cabin cooling specially customised for the Indian summer.

## INFO10MENT

Settle into a comfortable drive with an infotainment system that literally reflects your life.

## HAPPY SPACE

With generous space to stretch your legs, ample headroom & tropicalised air-conditioning, enjoy every drive in comfort with room for everybody and everything.

## LATEST GENERATION ENGINES

The New C3 is fun to drive thanks to its latest generation engines mated to super smooth transmissions that help you express your style, with power to make your drive more enjoyable and to experience a perfect balance of efficiency and driving pleasure.

## INTERIOR AMBIENCE

Cocoon yourself in comfort and style that is so chic & yet so reassuring, designed for comfort at your fingertips.



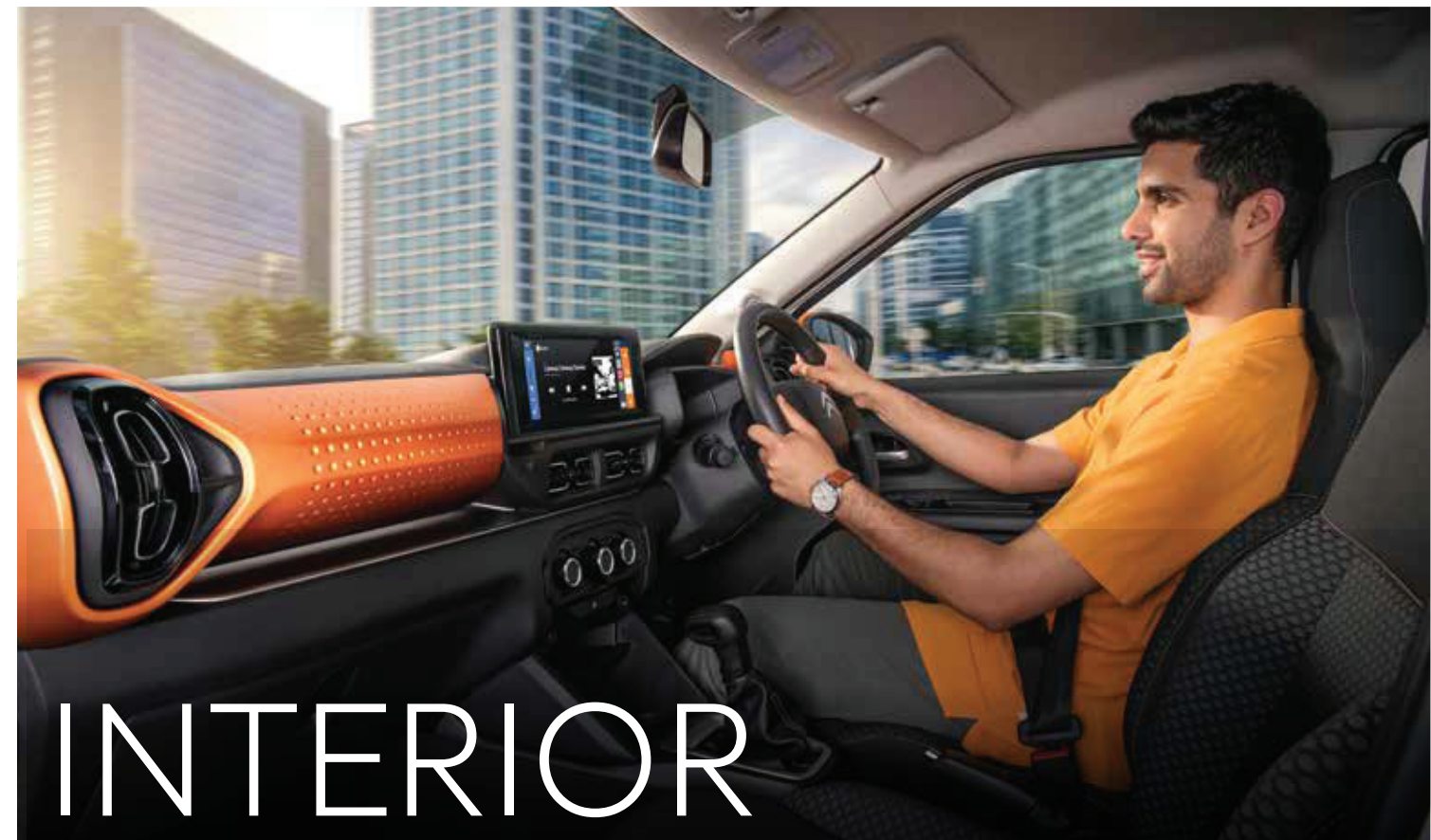
# ESSENCE





# EXTERIOR DESIGN

The New C3 brings alive a unique design to your urban expression. Innovative design & styling runs through our DNA, which is perfectly illustrated in the dual chrome chevrons with chrome extensions in the front grill. It beckons you to slip behind the wheel of the New C3, a hatchback with a twist. The SUV attitude comes alive with its strong wheel arches, fluid lines, and unique proportions that feed into this subtle yet confident stance.



# INTERIOR

# AMBIENCE

Step into a stylish cocoon of comfort that complements the bold SUV design cues of the exterior. The bespoke dashboard lends width to the front view while the comfortable yet tall front seats with contrast stitching and a 26cm Citroën Connect Touchscreen provide a welcoming environment to reflect your style. The New C3 offers two interior ambiances with unique seat trims and colour touches that uplift your mood in a space that you'll enjoy on every drive.



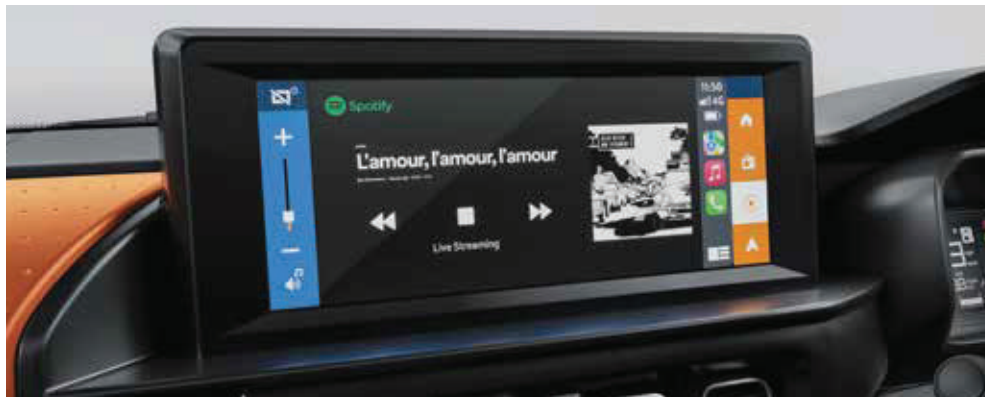




# INFO10MENT

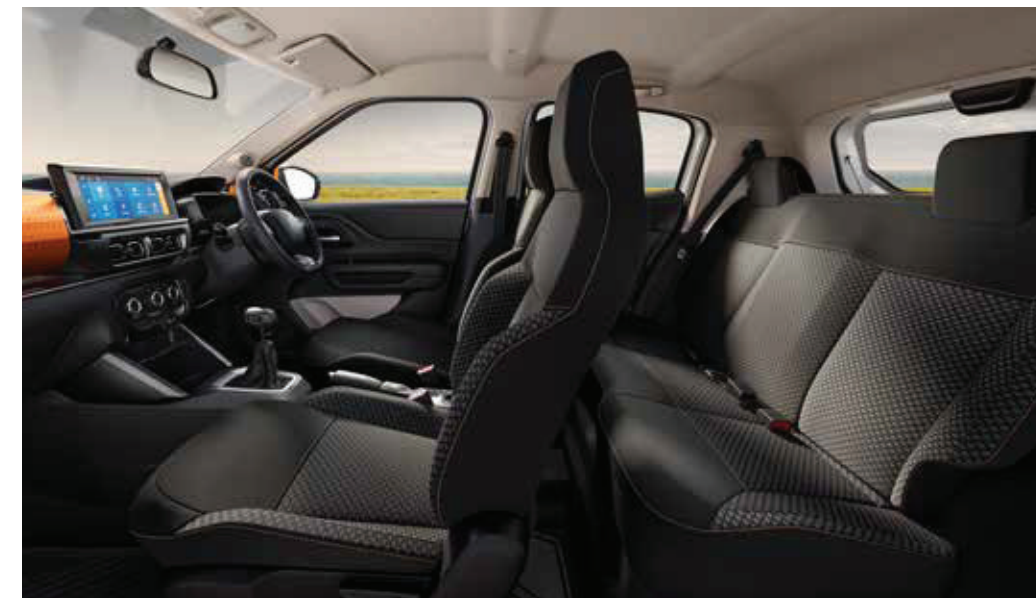


Enjoy your drive with an infotainment system that literally reflects your life. Use the intuitive and modern 26cm Citroën Connect touchscreen that utilises Mirror Screen technology to duplicate the functions of your smartphone. Through wireless compatibility with Apple CarPlay™ and Android Auto™, you can access your multimedia content and apps, or simply manage your smartphone directly through the large high definition touchscreen. Relax in the comfort of the New C3 and enjoy a seamless driving experience.



\*Application features and displays may vary depending on the different operating systems or smartphone devices being used. Avoid using the phone while driving for your safety.





The New C3 provides a welcoming interior ambience that is stylish, spacious & comfortable. There's room for you and your loved ones with storage space for an errand in the city or a journey outside. With an impressive 1378mm rear shoulder room, now don't worry about seating your family or friends in the backseat.

Comfort also takes a front seat with 991mm of headroom. With the 2540mm wheelbase of the New C3, enjoy a stable and comfortable ride with more space for everyone. With functional & smart storage spaces throughout the cabin, you'll always find room to tuck away your daily essentials and a lot more.

## BOOT SPACE



Wherever you are heading to or whoever you are going with, the spacious 315l boot space of the New C3 can cater to all your luggage needs.



# COLOUR OPTIONS

## | 4 BODY COLOURS



POLAR WHITE



ZESTY ORANGE



PLATINUM GREY

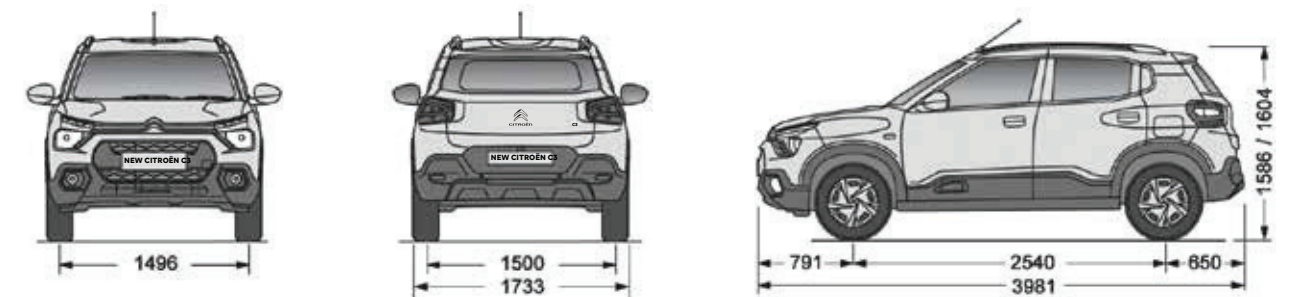


STEEL GREY

## TECHNICAL SPECIFICATIONS

ENGINE	PURETECH 82
Fuel Type	Petrol
No. of Cylinders	3
Displacement (cc)	1198
Max. Engine Output (ps (kw) @ rpm)	82 ps (60 kw) @ 5750 rpm
Max. Torque (Nm @ rpm)	115 Nm @ 3750 rpm
Fuel Efficiency (km/l)	19.8 km/L (*As certified by test agency under Central Motor Vehicle Rules, 1989)
Transmission	5-MT
Fuel Tank Capacity (l)	30
<b>DIMENSIONS</b>	
Overall Length (mm)	3981
Overall Width (w/o mirrors) (mm)	1733
Overall Height (Unladen) (mm)	1586/1604 (With Roof Rails)
Wheel Base (mm)	2540
Boot Space (l)	315
<b>WEIGHTS</b>	
Kerb Weight (kg)	LIVE : 958, FEEL : 982
Gross Vehicle Weight (kg)	1382
<b>SUSPENSION</b>	
Front	MacPherson Strut with Coil Spring
Rear	Rear Twist Beam with Coil Spring
<b>BRAKES</b>	
Front	Disc
Rear	Drum
<b>STEERING</b>	
Power Steering Type	Electric
Minimum Turning Circle Radius (m)	4.98
<b>TYRE SIZE</b>	
Tyres	195/65 R15
Spare Wheel	165/80 R14 Steel

## DIMENSIONS



All measurements are in millimetres.

**Terms & Conditions:** Images and illustrations are indicative and for informative purposes only. All features/specifications are not available in all variants and may vary for different variants. Features and accessories shown may not be standard equipment and are subject to change without prior notice. Please consult an authorised Citroën dealer for latest information on features/specifications before deciding to place an order. Colours, dimensions and proportions may not match the actual due to printing limitations.



## FEATURES

VARIANTS	LIVE	FEEL
PureTech 82	✓	✓
<b>EXTERIOR</b>		
Front Panel: Brand Emblems - Chevron	Silver Painted	Chrome
Front Grill - Matte Black	•	•
Body Coloured Front & Rear Bumpers	•	•
Halogen Headlamps	•	•
Side Turn Indicators on Fender	•	•
Body Side Sill Panel	•	•
'TESSERA' Full Wheel Cover	•	•
Sash Tape - A/B Pillar	•	•
Sash Tape - C Pillar		With Dual Tone Only
Body Coloured Outside Door Handles		•
Outside Door Mirrors	Glossy Black	High Gloss Black
Wheel Arch Cladding		•
Skid Plate - Front		•
Signature LED Day Time Running Lights		•
Roof Rails - Glossy Black		•
<b>INTERIOR</b>		
Interior Environment - Single Tone Black	•	•
Seat Upholstery - Fabric (Bolster/Insert)	Rubic/Nimbus	Rubic/Hexalight
Front & Rear Seat Integrated Headrest	•	•
AC Knobs - Satin Chrome Accents	•	•
Parking Brake Lever Tip - Satin Chrome	•	•
**Instrument Panel - Deco (Anodized Orange/Anodized Grey)		•
AC Vents (Side) - Glossy Black Outer Ring		•
Insider Door Handles - Satin Chrome		•
Satin Chrome Accents - IP, AC Vents Inner Part, Gear Lever Surround, Steering Wheel		•
<b>INFOTAINMENT AND CONNECTIVITY</b>		
Citroën Connect Touchscreen (26cm)		•
Bluetooth® Connectivity		•
Mirror Screen (Apple Carplay™ and Android Auto™) - Wireless Smartphone Connectivity		•
Speakers - 4		•
Steering Wheel with Audio and Phone Controls		•
Roof Antenna	•	•

**Terms & Conditions:** \*\* Deco colour depends on exterior body/roof colour.

VARIANTS	LIVE	FEEL
<b>COMFORT AND CONVENIENCE</b>		
Manual Air Conditioner with Heater	•	•
12V Socket - Front	•	•
Rear Seat - 100% Fold Flat	•	•
Front Windscreen Wipers - Intermittent	•	•
Bottle Holders on Doors - 1 Litre (Front & Rear)	•	•
Bag Support Hooks in Boot (3 kg)	•	•
Outside Mirrors - Manually Adjustable (Internally)	•	•
Power Windows - Front & Rear	Front Only	•
One-Touch Auto Down - All 4 Power Windows	Front Windows Only	•
Remote Keyless Entry		•
Driver Seat - Manual Height Adjustable		•
Tilt Steering		•
Parcel Shelf		•
Driver And Front Passenger Seat Back Pocket		•
Co-Driver Side Sun Visor with Vanity Mirror		•
<b>SMARTPHONE FRIENDLY</b>		
Smartphone Storage - Rear Console	•	•
Smartphone Charger Wire Guide on Instrument Panel	•	•
USB - Front 1 + Rear 2 Fast Charger		•
<b>INSTRUMENTATION &amp; LIGHTING</b>		
Digital Cluster	•	•
Tripmeter	•	•
Distance to Empty	•	•
Average Fuel Consumption	•	•
Low Fuel Warning Lamp	•	•
Gear Shift Indicator	•	•
Front Roof Lamp	•	•
Door Ajar Warning		•
<b>SAFETY AND SECURITY</b>		
Front Driver and Passenger Airbags	•	•
ABS with EBD	•	•
Reverse Parking Sensors	•	•
Rear Doors Manual Child Lock	•	•
Seat Belt Reminder (Driver & Co-Driver Side)	•	•
Engine Immobilizer	•	•
*High Speed Alert System	•	•
Speed Sensitive Auto Door Lock		•
<b>VIBE PACK (Factory Fitted)</b>		
Body Side Door Moulding & Painted Insert		Optional
Painted ORVM Cover		
Painted Front Fog Lamp Surround		
Painted Rear Reflector Surround		
Front Fog Lamp		

**Terms & Conditions:** \*The speed alert system gives an audible warning to driver at 80 km/h and 120 km/h